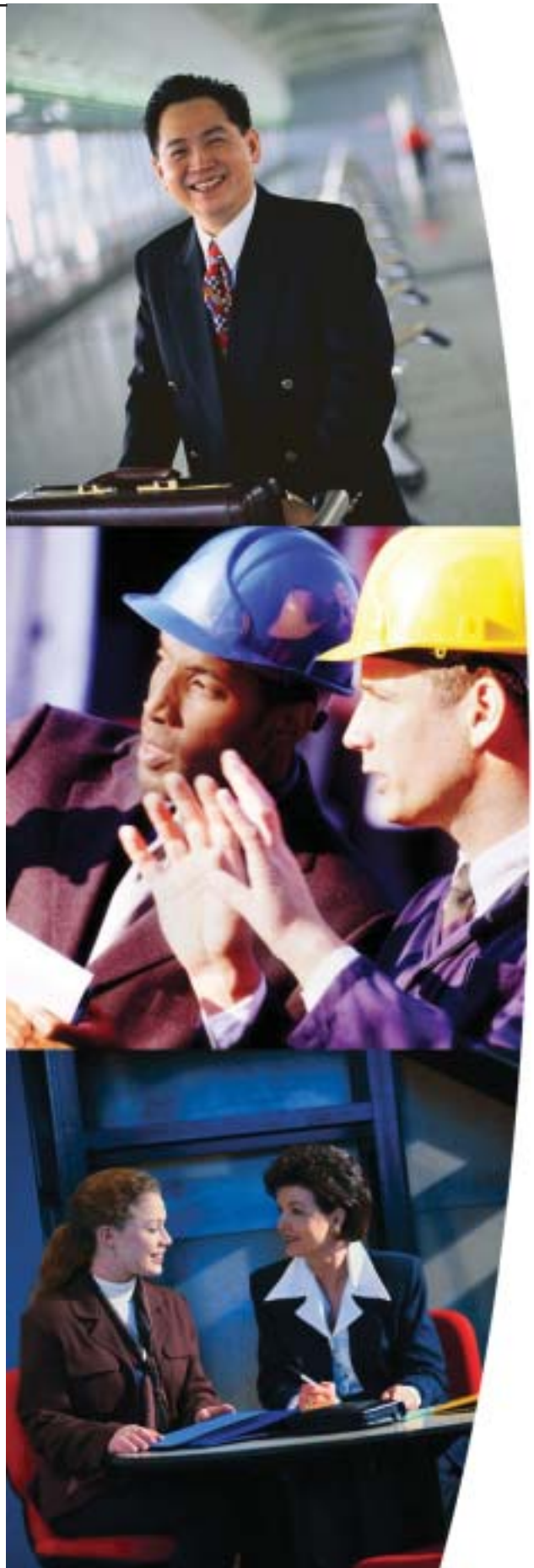


theProfileXT

Assessments.Biz
1506 Tiffany Park Circle
Santa Maria, CA 93455
(800) 808 6311 - (805) 934 5956



A POWERFUL ONLINE MANAGEMENT TOOL

Breakthrough in Psychometric Technology

The ProfileXT™ is the most technologically advanced, state-of-the-art system available today for measuring human potential and predicting job performance.

The Profile XT is the only system that measures:

THINKING AND REASONING STYLES + **OCCUPATIONAL INTERESTS** + **BEHAVIORAL TRAITS**
These elements are correlated and blended together, allowing you to see:

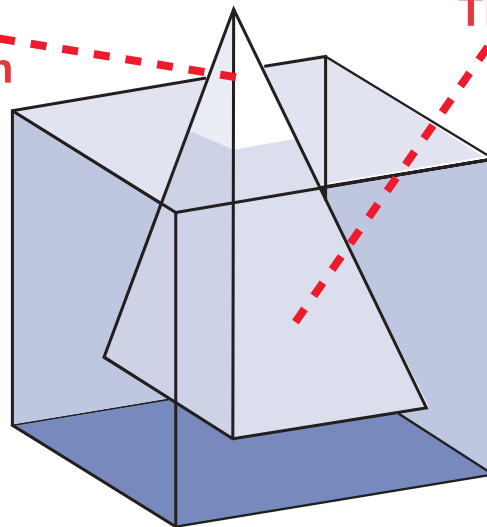
The TOTAL PERSON

People only let you see what they want you to see.
They are like icebergs in that what you do not see is more significant than what you do see.

10% of the Total Person

Résumé
Education
Referrals
Appearance
Work History

This is good, but limited information



The Other 90%

Thinking & Reasoning Style
Occupational Interests
Behavioral Traits

Information you need for Job Fit

THE MOST COMPREHENSIVE HUMAN RESOURCE ASSESSMENT AVAILABLE

The Profile XT gives you the WHOLE picture!

It measures the essence of the TOTAL PERSON

Use The Profile XT with complete confidence

Valid for Today's Workforce

- ◆ The Profile XT satisfies all requirements of the EEOC, the ADA, the DOL, and the Civil Rights Act.
- ◆ The Profile XT was designed and developed to be specifically job-related and has been validated in accordance with American Psychological Association standards.
- ◆ The Profile XT is validated to be Age-blind, Gender-blind, and Ethnicity-blind. It measures only those factors relevant to selecting the best people to fit the requirements of specific jobs.

Customized Job Match Patterns for:

- ◆ Your Company
- ◆ Your Department
- ◆ Your Management Style
- ◆ Your Location
- ◆ Your Specific Needs
- ◆ Your Corporate Culture

Now you will know why some of your people perform at extraordinary levels while others, who appear to be equally qualified, are only average performers.

The Profile XT gives you the power to:

- ◆ Reduce Turnover
- ◆ Eliminate Stress
- ◆ Manage Efficiently
- ◆ Improve Communication
- ◆ Promote More Effectively
- ◆ Increase Productivity
- ◆ Improve Quality
- ◆ Enhance Profits

Assure JOB FIT in every position

HARVARD BUSINESS REVIEW published the results of a study of 360,000 employed people. The study's goal was to evaluate the effectiveness and validity of traditional hiring practices.

The Study Revealed: Men and women performed at the same level. A person's age had nothing to do with their ability to perform. Ethnic background had no bearing on their job performance. **The study concluded:** "It's not experience that counts, or college degrees or other accepted factors – success hinges on fit with the job."

Your Own Customized Job Match Patterns assure Job Fit. You can easily identify the people who fit the positions you are filling. You will promote and hire people who meet and exceed your expectations. Your Customized Job Match Patterns will also help you design training programs that produce the performance results you want.

Ease of Use

- ◆ The Profile XT is self-administered and completed on the Internet, so it is available anywhere at any time.
- ◆ The Profile XT gives you several easy-to-use and informative reports that serve a variety of management needs. Get the information you want when you want it.
- ◆ The Profile XT requires no interpretation.

*The Profile XT
fine tunes the
process of putting
the right people in
the right jobs*

*Job Success
Hinges on
Fit with the
Job!*

*Get the
Profile XT
on the Internet
Anywhere!
24 Hours a Day
365 Days a Year*

Why it is important to match people with jobs

The most valuable feature of the Profile XT is its job match function. This refers to the Profile XT's ability to analyze a person's job-related attributes and compare them to the qualities required to perform successfully in a particular job.



The Profile XT

USES

- ♦ Selection
- ♦ Job Matching
- ♦ Succession Planning
- ♦ Performance Review
- ♦ Training & Coaching

FEATURES

- ♦ Internet Available
- ♦ Easy to Use
- ♦ Accurate
- ♦ Affordable

BENEFITS

- ♦ Fewer Costly Mis-hires
- ♦ Greater Productivity
- ♦ Better Job Fit
- ♦ Greater Profits

Here is why companies use The Profile XT

“*The Profile XT* gives me information about our people that is not just “on target,” it hits the bulls-eye every time. Using *The Profile XT*, we are improving productivity and the efficiency of every employee. It is an incredibly effective tool that I wholeheartedly endorse and recommend.

“Having *The Profile XT* on the Internet makes it easy to use and cost effective. I can talk to potential employees anywhere in the world and use *The Profile XT* to assess them for job fit in a couple of hours or less. The informative reports tell me what I need to know to make better decisions.”

Says **James M. D. Maloney**, President, United Freight Service, Inc.



Your Profiles International Representative

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